



Housing

- Strategy #1: Educate + Inform
- Strategy #2: Preserve + Expand Affordable Housing
- Strategy #3: Partnerships

Workforce Development

- Strategy #1: Pre and Post Construction Jobs
- Strategy #2: Remove Barriers to Employment & Training
- Strategy #3: Build Capacity of Park Staff & Creative Entrepreneurs

Small Business Enterprise

- Strategy #1: Business at the Park
- Strategy #2: Business Surrounding the Park
- Strategy #3: Connection

Arts + Cultural Equity

- Strategy #1: Information Hub
- Strategy #2: Accessibility
- Strategy #3: Space
- Strategy #4: Programming

Health + Wellness

- Strategy #1: Mental, Emotional, and Spiritual Health
- Strategy #2: Physical Activity, Health, and Recreation
- Strategy #3: Access, Mobility, Pathway, and Connectivity
- Strategy #4: Environmental Health and Justice

A Community-Driven Plan

Plan Overview

A Community-Driven Planning Process

Working collaboratively with community members and stakeholders, government officials, business owners, and policy experts, the 11th Street Bridge Park is committed to changing the narrative of how development typically takes place. The goal of the Bridge Park's Equitable Development Plan is to ensure that the park is a driver of inclusive development—development that provides opportunities for ALL residents regardless of income and demography. By following a community-driven and intentional process, it is our hope that other cities can look to the Bridge Park as an example of how the public and private sectors can invest in and create world-class public space in an equitable manner.

Housing

The 11th Street Bridge Park will create and improve opportunities for affordable, available, and accessible housing options in neighborhoods surrounding the park.

Strategy #1: Educate + Inform

Collect, organize and disseminate resources and information regarding housing opportunities to residents in the Bridge Park's surrounding neighborhoods.

Strategy #2: Preserve + Expand Affordable Housing

Work with city agencies and existing non-profits on strategies to preserve existing affordable housing (rental and ownership) and leverage existing public and private resources to build new affordable housing near the Bridge Park.

Strategy #3: Partnerships

Engage and participate in partnerships with those in the housing community to advocate for policies that preserve existing affordable housing and spur the creation of new affordable units within the Bridge Park's surrounding neighborhoods.

Workforce Development

The 11th Street Bridge Park will increase the number of East of the River residents who have consistent, quality and livable wage / salaried jobs and opportunities for improved employability surrounding the park.

Strategy #1: Pre and Post Construction Jobs

Ensure that East of the River residents are prioritized in the application process and hired for construction and post-construction jobs on the Bridge Park.

Strategy #2: Remove Barriers to Employment & Training

Advocate for equitable distribution of programming and resources that serve to remove barriers to employment for residents within the Bridge Park's surrounding neighborhoods.

Strategy #3: Build Capacity of Park Staff & Creative Entrepreneurs

Support and facilitate programming and training at the Bridge Park that builds the capacity of Park staff and creative entrepreneurs.

Small Business Enterprise

The 11th Street Bridge Park will prioritize and increase investments to East of the River small businesses. This will be achieved through targeted financial and technical support aimed at fostering the growth and success of local businesses in the area.

Strategy #1: Business at the Park

Support and nurture a thriving network of small businesses that operate on the Bridge Park following construction.

Strategy #2: Business Surrounding the Park

Leverage the 11th Street Bridge Park to build and sustain small businesses in the surrounding community.

Strategy #3: Connection

Ensure the Bridge Park is deeply connected to business corridors on both sides of the Anacostia River.



Arts + Cultural Equity

The 11th Street Bridge Park will serve as a platform to celebrate the history and culture of communities on both sides of the river and in particular to amplify the stories, culture and heritage of neighboring African American residents.

Strategy #1: Information Hub

Create an information hub that communicates information about events and programming, occurring both at the park and in the surrounding neighborhoods, with nearby residents and visitors.

Strategy #2: Accessibility

Ensure that programming on the Bridge Park is affordable and accessible to all visitors, especially current and long-term residents.

Strategy #3: Space

Ensure that spaces at the Bridge Park are supportive of a range of informal, formal and temporary uses and can be easily and affordably reserved by residents.

Strategy #4: Programming

Prioritize programming at the Bridge Park that fosters collaboration with residents, local organizations and arts (of all disciplines—visual, performing, and literary) and humanities professionals in the surrounding neighborhoods, especially programs that amplify narratives and voices of Black residents.

Health + Wellness

D.C. is held up as one of the nation's healthiest metropolitan areas, but a closer analysis reveals this is not true for the entire city. When assessed at the local level, residents East of the River experience much higher rates of physical and mental health challenges than those in other parts of the city including a lack of access to fresh foods, safe

outdoor space and the degradation of the natural environment.

Through the following strategies, the 11th Street Bridge Park aims to address the health inequities in the communities surrounding the park.

Strategy #1: Mental, Emotional, and Spiritual Health

The 11th Street Bridge Park will utilize holistic approaches to connect residents to nature and each other, promote healing and joy, and provide safe and restorative spaces for the resilient and thriving residents surrounding the park.

Strategy #2: Physical Activity, Health, and Recreation

The 11th Street Bridge Park will be an inclusive and intergenerational space for the community to take part in exploration, play, movement, and stillness with the land, river, park amenities, and each other as resources.

Strategy #3: Access, Mobility, Pathway, and Connectivity

The 11th Street Bridge Park will serve as a fully accessible space for residents in surrounding communities to connect with each other, reconnect with the Anacostia River and foster a sense of belonging in a way that expands past the physical boundaries of the Bridge Park.

Strategy #4: Environmental Health and Justice

We recognize systemic racism has degraded the health of the Anacostia River, adjacent communities and created barriers for Black residents. To restore and protect historically oppressed communities, we are committed to promoting self-determination, community legacy, and collectivism to fight discrimination in planning and development for the stewardship of a sustainable and thriving physical and natural world.