



Job Title: Equitable Development Manager

Department: 11th Street Bridge Park

Status: Regular, full-time (with benefits)

Reports to: Senior Equitable Development Manager

About Building Bridges Across the River

Building Bridges Across the River (Building Bridges) provides residents East of the Anacostia River access to the best-in-class facilities, programs and partnerships in arts and culture, economic opportunity, education, recreation, health and well-being. Building Bridges envisions a future in which the residents East of the Anacostia River experience vital, thriving communities characterized by social, cultural, economic, and racial equity. In order to combat past and current structural inequities, Building Bridges develops and manages facilities and programs in Wards 7 & 8, including the Town Hall Education Arts Recreation Campus (THEARC), THEARC Farm, THEARC Theater, 11th Street Bridge Park, and Skyland Workforce Center.

About the Position

The 11th Street Bridge Park (a project of the Ward 8 non-profit Building Bridges Across the River) is searching for an Equitable Development Manager to help implement the park's Equitable Development Plan (EDP.) This critical position builds on the work of the last several years as the organization ensures that the thousands of residents who have helped shape this new civic space can continuously benefit from it. The EDP has strategies in five key areas: housing; workforce training; small business / entrepreneur support; arts & culture; and health & wellness.

This position will work with the Senior Equitable Development Manager to coordinate EDP strategies with non-profits such as Manna, Douglass Community Land Trust, Housing Counseling Services, Anacostia Business Improvement District, local universities, government agencies and pro bono small business efforts provided by Booz Allen Hamilton, Accenture and Capital One.

Around the country, the 11th Street Bridge Park and many like-minded spaces are witnessing the tremendous positive impacts that signature civic spaces can have on residents' wellbeing and building social capital amongst underserved communities. However, we are also learning from and analyzing the unintended consequences of these investments and the changes that can lead to economic, cultural and physical displacement. In 2015, Bridge Park worked with hundreds of stakeholders to develop an Equitable Development Plan that addresses how cities can make investments in communities of need without unintentionally displacing the people they are trying to serve. This work has served as a model for nearly a dozen similar park projects across the nation.

A successful candidate will possess deep knowledge of the communities adjacent to the park in Wards 8, 7 and 6; excellent project management experience; communications and public speaking skills; and knowledge or workforce development, small business enterprises and housing strategies. We are seeking a driven and collaborative individual as we partner with non-profit, for-profit and government entities.



Responsibilities and Functions include

PROJECT MANAGEMENT:

- Working with the Senior Equitable Development Manager, oversee the implementation of the Bridge Park's Equitable Development Plan
- Manage collaborations with existing EDP partners ensuring strategies are successfully implemented and deadlines are met
- Create new partnerships with non-profits, for profit companies and government agencies to implement the Equitable Development Plan recommendations. This will include writing, reviewing and managing collaborative agreements with EDP partners
- Work with Bridge Park Staff to identify and cultivate new funding prospects for the implementation of the EDP
- Thoroughly understand the 11th Street Bridge Park and how it operates; develop a comprehensive knowledge of its mission, programs, outreach and funding base
- Ensure that the activities are in line with the 11th Street Bridge Park's mission and goals

COMMUNITY ENGAGEMENT:

- Manage on-going community engagement efforts for the EDP including regular public presentations to community groups, business owners, funders and government officials
- Work to leverage EDP recommendations with existing investments / programs in the adjacent neighborhoods
- Manage Equitable Development Advisory Committee which meets to provide feedback and guidance on the EDP implementation
- Help plan regular community meetings providing an update on the EDP implementation
- Build partnerships with organizations to assist with marketing, programming and outreach

DOCUMENTATION:

- Work with evaluation partners to document the implementation of the EDP strategies and their impact
- Track EDP impact twice a year and update infographics on Bridge Park's website
- Write periodic updates on the Bridge Park's Blog

QUALIFICATIONS AND REQUIREMENTS:

- Minimum of Bachelor's degree, Graduate degree in related field preferred
- Experience in implementing workforce development, housing policy and / or small business enterprises strategies
- A demonstrated track record of developing community support



- Excellent written (including editing and proofreading) and verbal communication skills are important to this position, including the ability to understand and translate the 11th Street Bridge Park's mission and interests with clarity, enthusiasm, and effectiveness
- Proven ability to manage a complex budget and project timelines
- Strong research and analytical skills. Ability to investigate an issue, ask thoughtful questions and recommend possible solutions. Able to build a logical approach to addressing problems by drawing on own knowledge and experience or by seeking other references or resources as appropriate
- Able to set short-and long-term planning goals in line with program priorities and available resources. A task-oriented style, with a focus on achieving clear and ambitious goals. Demonstrated ability to meet multiple deadlines by maintaining a high level of organization while delivering a high-quality work product
- Able to develop and move projects forward with independence and autonomy and maintain attention to detail and thoroughness in completing assigned duties.
- Intellectually curious, creative and strategic thinker. Able to think out of the box, challenge conventional norms, and try new approaches
- A team player with a high level of energy, enthusiasm and dedication to the mission and objectives of the 11th Street Bridge Park. A commitment to working in a fast-paced, deadline-driven, collaborative environment with shared goals and appropriate communication and coordination with colleagues
- Sound judgment and integrity with discretion in handling and securing confidential information, as well as the ability to conduct oneself in a highly professional manner as a representative of the 11th Street Bridge Park and Building Bridges Across the River
- Knowledge of and demonstrated proficiency in the use of software (Windows, Microsoft Word, Excel, PowerPoint, and Outlook) and the ability to use or learn technology used at the 11th Street Bridge Park
- This position will be expected to participate in evening and weekend programming such as community presentations and regular outreach events on as needed basis.

COMPENSATION & BENEFITS

- This is a full-time position and reports to the Director of Equity. Benefits include vacation / sick days, health / dental / vision and matching 401(k).

For more information on this position, please send resume and cover letter to:

Scott Kratz, Senior Vice President, Building Bridges Across the River & Founding Director, 11th Street Bridge Park

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